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**San Diego's Most Inspiring Business Leaders Recognized  
at First Annual Inspiration Awards; September 25, 5-8 p.m.**

*Ceremony to be held at USD's Joan B. Kroc Institute for Peace and Justice*

**SAN DIEGO (August 31, 2010)** – The Center for Wealth & Legacy is a non-profit organization that helps business owners grow the value of their business, and then pass along their financial success and core values to future generations. The Center will present its inaugural Inspiration Awards on Tuesday, September 25 from 5:00 – 8:00 p.m., at the University of San Diego's Joan B. Kroc Institute for Peace and Justice.

The event will honor a selection of San Diego's most inspiring business leaders, who have focused on creating a legacy by giving back to the community by means of their business and their collective resources of time, touch, treasure and talent. Presentations throughout the evening will showcase San Diego's leaders and how their efforts in business and community devotion have created an effervescent legacy of giving back ... not only to the local region but also nationally and even internationally.

Business leader R.J. Kelly, Founder and President of Wealth Legacy Group, was the inspiration of the Awards program that has resulted in 18 nominations of business leaders countywide. The Center will bestow four Inspiration Awards from those nominated.

The featured keynote speaker of the evening is nationally recognized leadership and management guru Ken Blanchard. Ken will talk in the Center's 'Spotlight on Legacy' portion of the evening about "the lessons learned" in his journey through the ups and downs of business life – what has kept him motivated - and what it means to him in creating a lasting legacy.

Doors open at 5:00 p.m. for a charming garden reception complete with delicious food, cocktails, and networking. The seminar will begin at 6:00 p.m. with a message about leadership issues facing business owners today, followed by presentation of the Inspiration Awards. Reo Carr, Editor in Chief of the San Diego Business Journal will host this exciting segment. It is a grand opportunity to recognize those unique business men and women who have looked beyond their desire for personal gain or glory, and instead, make a significant positive impact on the community and the world.

Tickets are \$40 for one guest and \$20 for each additional guest who would like to experience this one of a kind event. To purchase tickets please visit <http://www.wealthlegacyseries.org/>. For additional information about The Center for Wealth and Legacy, please visit <http://www.wealthlegacyseries.org/>.

**About the Center for Wealth and Legacy:**

The Center for Wealth and Legacy is a non-profit founded by a group of like-minded professionals. Today's business families are faced with unprecedented challenges, and our commitment is not to just report on these issues, but to provide guidance on all matters of wealth and legacy. In late 2008, co-founders Alan Nevin, [Bill Exeter](#) and R. J. Kelly presented what was intended to be a single seminar. The desire was to present practical, timely and information to business owners without spin or anything to sell them except The Center held their first single seminar on giving back to the community. The seminar proved so successful that there have been a total of seven seminars over the past two years. Through a variety of media and forums, the Center for Wealth and Legacy provides objective clarity, expertise, and perspective to local, national and international audiences. The Center is committed to helping successful business owners and families pass forward their financial success along with their core values and virtues that created their wealth. It brings together a diversity of experience and professional backgrounds to identify and address the financial and legacy issues facing every business and family today. Our goals are to instill hope and to provide a specific roadmap for continued success throughout the generations.

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