



## **For Immediate Release**

Contact: Dan Stuenzi, Publisher

### **William Exeter Chosen as Editor for Real Estate Investing Book**

**September 7, 2010, Omaha, NE** – Book publisher Collaborative Press has announced the appointment of William Exeter as lead technical editor for an upcoming title for real estate investors: *Real Estate Wealth: Investing in Turbulent Times*.

Collaborative Press publishes books for the public that are co-authored by professionals from a wide variety of disciplines, and from different parts of the country. That methodology produces consumer books that contain the best thoughts and practices of the top experts.

*Real Estate Wealth: Investing in Turbulent Times* will be written by selected real estate agents and brokers, mortgage professionals, appraisers, home inspectors, 1031 Exchange facilitators, attorneys, financial advisors, insurance professionals, and CPAs. Contributing Authors are chosen by an application process, based on years of experience, education and training, and other professional credentials.

[William "Bill" L. Exeter](#) was selected as the lead editor for this upcoming work because of his broad experience and expertise in the field of real estate investing. He is the President and Chief Executive Officer for [Exeter 1031 Exchange Services, LLC](#); [Exeter Fiduciary Services, LLC](#); [Exeter IRA Services, LLC](#); and their affiliate companies. Mr. Exeter is based in the company's national corporate headquarters located in San Diego, California.

Mr. Exeter has been in the fiduciary services industry since 1980. He began specializing in real estate tax strategies in 1986 with a specialty emphasis in 1031 and 1033 Exchanges as well as Self-Directed IRAs.

His area of expertise also includes specialized trust and fiduciary services for the real estate industry, including Title Holding Trusts or Land Trusts, dispute settlement trust accounts, dispute resolution trust accounts, divorce or dissolution trust accounts, cash holding escrows or holding trust accounts, and environmental hazardous waste clean-up fund trust accounts.

Mr. Exeter has written and lectured extensively on 1031 and 1033 Exchange transactions, tenant-in-common (TIC) investment properties, Self-Directed IRAs, Deferred Sales Trusts™ and Title Holding Trusts or Land Trusts.

In addition, Mr. Exeter is the owner and host of The Exeter Group Real Estate Talk Radio Show™, is a frequent guest expert on "The Financial Advisors — Money Talk Radio Show" on San Diego News Radio AM 600 KOGO and on the "Inside Business Radio Show" on Business Talk Radio AM 1000 KCEO San Diego.

Mr. Exeter also serves as an industry consultant and advisor and as an expert witness on 1031 exchange related litigation.

Professionals interested in applying to become a contributing author are invited to visit the project website: [http://www.collpress.com/investor\\_intro.aspx](http://www.collpress.com/investor_intro.aspx) or contact publisher Dan Stuenzi at [dan@collpress.com](mailto:dan@collpress.com).